



Dear Community Member,

We are writing you from the heart of Palo Alto High School's "Magazine Incubator," where we are the editors of Veritas, our school's new science magazine, in the hopes of enlisting your support as an investor for the coming year. With your backing, we will be better enabled to pursue the Veritas vision: to inspire a willingness to explore science by answering questions students never knew they had. With content filtered through a local lens, we aspire to expand science's niche in the community's consciousness. We hope demonstrating the applications of science in daily life will pique the curiosity of the student body and foster a culture of discovery.

Our past stories are available at palyveritas.com

The print version of our second issue can be found at: issuu.com/verdemagazine/docs/2.1_veritas_master

Financial support

To fund our magazine and spread science to the Palo Alto High School student body and beyond, we rely on advertisement sales, donations and sponsorships. Because some community members prefer to express their support for Veritas in ways that do not involve advertisements, we gladly accept investments of any amount. Investments will be used to directly fund the print publication and website platform.

Investor/Sponsorship Levels:

Unless you wish to remain anonymous, these four categories of investors will be listed online and in print:

Platinum (Pt): \$5000+

Mercury (Hg): \$2600+

Copper (Cu): \$1300+ (cost of one issue)

Lithium (Li): \$650+ (cost of ½ issue)

Publication Dates Info:

The print version of Veritas is published three times per academic year by journalism students at Palo Alto High School. The 2018-2019 dates of publication are:

Issue 1 — October 11, 2018

Issue 2 — February 2019

Issue 3 — May 2019

If you would like to be an investor or a sponsor, please contact Editors-in-Chief Nicole Adamson and Kaitlyn Khoe at palyveritas@gmail.com

Donations should be made to "Palo Alto High School" with "Veritas" written in the memo section and be sent care of Paul Kandell (the Veritas Adviser) at Palo Alto High School, 50 Embarcadero Road, Palo Alto, CA 94301

Thank you very much for considering our request.

Sincerely,

Nicole Adamson and Kaitlyn Khoe

Veritas co-editors-in-chief